

The background of the cover is a dark, dramatic photograph of a Navy ship at night. A large, illuminated number '7' is visible on the ship's hull. The ship's superstructure, including radar masts and antennas, is silhouetted against a dark sky with bright, jagged lightning bolts. The overall mood is powerful and technological.

NAVY RECRUITER

Magazine for Navy Recruiters

October 2005

**Navy Recruiting Achieves
Milestones for FY '05**

NAVY RECRUITER



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On the cover: Lightning brightens an evening sky as seen from the flight deck aboard the amphibious assault ship USS Iwo Jima (LHD 7) July 7, 2004. Iwo Jima is moored pier side in her homeport at Norfolk Naval Station, Norfolk, Va. Photo by Airman Steve Jones

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End of Year Message

Shipmates,

It's been quite a year for everyone in the Navy Recruiting family and I couldn't be more proud of all the accomplishments and successes that we have shared together as the new One Navy Team.

In a more challenging recruiting market, marked by devastating hurricanes, an improving economy and less support from influencers, Navy Recruiting Command (CNRC) on Sept. 30, 2005 marked its 50th consecutive month and 4th consecutive fiscal year of meeting active duty enlisted accession and new contract objectives.

CNRC finished the year accessing 37,703 active duty recruits against a target of 37,635. This is a phenomenal achievement.

An expanding national economy with low unemployment rates created greater private sector competition for skilled non-veterans considering service in the Navy reserve.

Civilian unemployment rates hovered near historical lows for sectors in high demand by the Navy reserve such as Seabees, Hospital Corpsmen, and Master At Arms.

Additionally, continued high active duty retention reduced the pool of experienced veterans available to serve in the reserve.

As a result, in FY 05, Navy recruiters accessed

9,788 reserve enlisted which is 85.1 percent of the goal of 11,491.

We should all be proud of the hard work and dedication to mission our Navy recruiters have shown this year. In a much tougher market, these Sailors know what needs to be done and are getting after it.

Hurricane Katrina affected our production as recruiters and their families were displaced, a major recruiting data center was disabled and communications destroyed. Two headquarters and 13 stations were damaged, and in some cases forced to relocate. Great teamwork by neighboring districts and stations enabled us to regain some affected production while recruiters in the eye of the storm focused on family safety and recovery.

The Delayed Entry Program (DEP) is healthy. CNRC began the year with a larger than normal DEP at 69 percent as a

See FOWLER page 4



*Rear Adm. Jeffrey L. Fowler
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Photo by PHC(NAO Chris Desmond

CNOCM (AW/SW) Evelyn Banks, Rear Adm. Jeffrey Fowler, Commander Navy Recruiting Command and Patrick Donahue, Deputy CNRC (center) join commanding officers from recruiting districts across the country at the semi-annual CNRC CO and CMC Conference held in Memphis, Tenn. Oct. 18 and 19.

FOWLER continued

hedge against a market that was expected to tighten during the FY 05 execution year.

This strategy proved correct as previously programmed recruiter reductions and a stronger-than-expected economy caused recruiters to tap the DEP more frequently in order to make accession goals. The DEP ended the year at a strong 58 percent.

Our hedge strategy also enabled recruiters to continue meeting higher quality standards as the market narrowed.

Recruits with above average test scores also continued to improve as 70.4 percent of all recruits scored in the upper half of the Armed Forces Qualification Test (AFQT).

Attainment of diversity goals was another bright spot. The percent of African-American, Hispanic and Asian Pacific Islanders/Native American recruits who had above average test scores also rose this year and we increased our African-American diversity officer accessions by seven percent. We will continue to provide additional marketing resources into attracting high quality diversity recruits in this fiercely competitive market segment.

We were successful as well in both the National Call to Service and Nuclear programs.

Cyberspace recruiting tripled its numbers from last year, generating more than 12,834 qualified leads and 1,380 contracts. Cyberspace is for real and is adding tremendous value. There's no hype here. The Cyberspace team is leveraging technology to make our recruiters more effective and efficient.

In parallel with Cyberspace's rapid growth has been the delivery of broadband, high-speed Internet access into the hands of all recruiters. Ninety-five percent of our stations have been upgraded to high-speed access, bringing improved ways of doing business and greater efficiency. We expect the remainder to be completed early in FY 06.

The consolidation of active and reserve recruiting has made progress due to our de-centralized approach and willingness to roll up our sleeves and make this work. We will continue this approach post-BRAC, making use of lessons learned, listening, and learning.

There are challenges on the horizon for FY 06.

Influencer support is trending in the wrong direction. We chose this year to put more emphasis on national awareness to mitigate that trend and I see the same focus in FY 06.

Two areas stood out, NAVCO and NASCAR.

Navy Office of Community Outreach (NAVCO) has

greatly benefited Navy awareness. In its inaugural year, NAVCO created 17.6 million non-paid media impressions while generating audiences of more than 4 million people in 18 cities. This partnership between Recruiting and Navy Public Affairs will continue to grow and benefit our mission.

In FY 05, we more than doubled our NASCAR media impressions over last year. Our NASCAR investment is targeted toward influencer awareness and we made excellent progress here. We look forward to further expanding our awareness next year with our new team owner, Dale Earnhardt, Jr., NASCAR's most recognized name.

The national economy is likely to remain strong but reconstruction efforts following the unprecedented hurricane devastation will increase pressure on the already tight construction trades labor markets.

The Manpower, Training & Education (MPT&E) transformation will continue to mature in FY 06. I'm more encouraged than ever that we will see benefits come from this.

One immediate benefit will be more precision in our demand signals. I expect improved mapping between active duty retention, for example, and our accession goals. MPT&E leadership has repeatedly emphasized more efficiency in the flow from accession and training to fleet end user. Eliminating blockages, wastage and delays in this chain will provide recruiters a demand signal that more accurately reflects fleet inventory requirements.

As we look into FY 06 and beyond, we are closely monitoring a national trend toward high quality, alternative, secondary schooling, such as charter schools, that measure achievement with non-standard metrics. While we continue to value traditional metrics, we must better understand the risks and rewards present in this growing trend and think about how to attract the best and brightest from this segment. Otherwise, we risk having our already narrow market shrink further.

All of us in recruiting are proud of our results this year, but also recognize that challenges remain. We will make FY 06 an even better year for Navy Recruiting and our Fleet customers.



Photo by PHC(NAO Chris Desmond)
Rear Adm. Fowler speaks at the annual CNRC CO and CMC conference in Memphis, Tenn., Oct 18 and 19.



As in all battles, our finest forces must be strategically deployed to ensure success. Navy Recruiters are among the finest Sailors in our Navy. Recognizing the need for top-notch Sailors to serve the public and in recruiting duty, a number of initiatives are underway to attract the best and brightest from within our ranks to recruit the right person, for the right job, at the right time.



Photo by PH2(AW/SW) Jayme Pastoric
ITCM(SW/AW) Jerita Kearnes, Enlisted Distribution Senior Enlisted Advisor, Navy Personnel Command (NPC), focuses on the processes for screening, selection and assignment of Sailors including volunteers for duty as a Navy recruiter.

of the Navy civic organizations each play a vital role in filling our 9585 and CANREC billets.

Our present Navy Recruiters can be our biggest supporters in this effort. Talk to shipmates and friends, discuss with them what you find rewarding about recruiting duty and the process involved to become a recruiter. Share your experiences from the recruiting school in Pensacola, FL and how you learned effective sales and persuasion techniques to the



Photo by PH2(AW/SW) Jayme Pastoric
Master Chief Banks (left) recruited LCDR Lashandra Beard (right) for officer programs years after BMC Walter Beard (LCDR Beard's uncle) recruited Banks.

NRD assignment process.

Recruiting duty offers many challenges and rewards. Sailors can advance under several recruiting programs including promotion to Chief Petty Officer.

Promotions are based on qualifications, productivity as a Recruiter and overall record. Additionally, selection boards look very favorably upon personnel who successfully complete a tour as a Navy Recruiter. Recruiting Duty also offers Special Duty Assignment Pay (SDAP) in the amount of \$450.00 per month. Many leadership positions are available for highly motivated Chief and Senior Chief Petty Officers throughout Navy Recruiting Command.

Upon completion of a successful tour, recruiters are guaranteed a follow-on choice of coast assignment. Sailors who meet the requirements outlined in MILPERSMAN

Article 1306-964 and have the desire to serve as a Navy Recruiter, should be encouraged to contact their rating detailer and request to be nominated to the Recruiting Detailer.



*CNOCM(AW/SW) Evelyn Banks
CNO Directed
Command Master Chief*



Official Navy photo

IS2(AW) Christina Kraus began her current enlistment as a Canvasser Recruiter (CANREC) in December 2003. She assumed the duties of Recruiter in Charge (RINC) at NRS Gresham, Oregon in May 2005. "Recruiting duty was the right opportunity for me to grow and become more outgoing," Kraus said.

BAH questions answered for Sailors affected by Katrina, Rita

**Story by JO1(SW/AW) Kristin Fitzsimmons
Task Force Navy Family Public Affairs**

In order to provide the Navy family an easy reference to Basic Allowance for Housing (BAH) for all those affected in the aftermath of hurricanes Katrina and Rita, a set of frequently asked questions (FAQ) was developed by Commander, Navy Installations

Command (CNI) and the Navy Personnel Command and released on Oct. 14 by Task Force Navy Family (TFNF).

Through a sequence of questions about an individual Sailor's current situation, the FAQs explain the member's entitlement to BAH. Also included are

two example situations, definitions, key references for additional guidance and points of contact.

"Entitlements during this stressful time are one of TFNF's critical concerns. This set of FAQs will be followed by FAQs on Safe Haven entitlements and FEMA issues," said CNI's Head of Navy Housing Programs and Policy Annie Fowler.

This FAQ divides service members into two categories – those who have returned to their permanent duty station and those who

have not.

The complete BAH FAQs for Navy Family members can be reviewed at <http://taskforcenavyfamily.navy.mil/Content/faqs/bah.htm> or contact your local Personnel Support Activity or Personnel Support Detachment.

For additional on information on recovery resources, please go to the Task Force Navy Family link on www.navy.mil.

For the latest Navy news on hurricane relief efforts, visit www.news.navy.mil/local/hurricane/.

Navy awards advertising contract

**Story by U.S. Department of Defense
Office of the Assistant Secretary of
Defense Public Affairs Office**

Campbell-Ewald, an advertising firm in Warren, Mich., has been awarded a firm, fixed-price contract in the amount of \$91,926,443 to provide services in support of the Navy Recruiting Command's Navy Recruitment Advertising program.

The contract contains four option periods,

which if exercised, would bring the total estimated value of the contract to \$468,558,820. Work will be performed in Warren, Mich., and is expected to be completed by November 2006.

Contract funds will not expire at the end of the fiscal year.

This contract was awarded through full and open competition, with two offers received. The Fleet and Industrial Supply Center Norfolk, Philadelphia Division is the contracting activity (N00140-06-D-0005).



DEPper loses more than 300 pounds to join Navy

Story by JO1(SW) Erin Perez
NRD San Antonio

If you happen to be awake at 1 o'clock in the morning, mindlessly flipping through cable channels, you'll see a myriad of infomercials. Some has-been spokesperson touting the 'miracle cure' for weight loss! No diet! No exercise! Get skinny while you sleep! In these days of laparoscopic and plastic surgery, fad diets and pills promising almost any result, you're hard-pressed to find anyone who actually listens the old doctrine of 'diet and exercise' when it comes to losing weight, and the most important factor, keeping it off. These methods are, however, tried and true. Case in point: Shawn Muder, a native of Temple, Texas, and Delayed Entry Program member. Up until two and a half years ago, he was morbidly obese. The day he started his long trek to a healthy lifestyle, he weighed 525 pounds, one quarter of a ton.

"When he walked into the [recruiting] office and showed me his before picture, I was amazed," FC1(SW) Aaron Brown, Navy Recruiter, explained. "I was amazed because he did it on his own. Shawn didn't cheat with pills or surgery, he did it with heart and soul."

The death of his uncle at a young age and his doctor put the fear of death into him, literally. He started researching diet and exercise plans and settled on a diet designed to build muscle and aid fat loss. Essentially, it's a high carbohydrate, moderate protein, lower fat diet used by body builders.

"Carrying around 500 pounds isn't easy; I built a lot of muscle just moving around," Muder

explained. "I mean, every time I got up from a chair I basically did a squat. I didn't want to diet in a way that would make me lose all that muscle I had earned."

Muder didn't consult a nutritionist, and he didn't hire a personal trainer. He researched diets and different types of exercise on the internet and devised a diet and exercise plan tailored to fit his needs.

"In the beginning, my sister worked out with me to help keep me motivated," Muder smiled. "After about six months, she couldn't keep up with me, and I had lost 60 pounds. It was working, and that was all the motivation I needed to keep going."

It was also around this time that Muder realized he could fulfill a dream he thought out of reach since high school—to join the Navy. With a new goal in mind, besides general health and wellness, he set about his fitness regiment with redoubled fervor. All in all, he lost 323 pounds over the course of two-and-a-half years.

"I had always wanted to join the Navy, but I knew my weight would keep me out. Once I started losing weight at a steady rate, I decided that the Navy was my new goal," Muder said. "Now that I've got my foot in the door, I am looking at the Navy as my career, and I am looking forward to everything the Navy has to offer—



Photo by JO1(SW) Erin Perez

DEPper Shawn Muder holds up the pair of pants he wore the day he decided to lose weight and pursue a healthy lifestyle. He lost 323 pounds over the course of two-and-a-half years.

especially the travel."

"He is a fantastic DEPper," Brown said enthusiastically. "He's taking all that drive and motivation he used to lose the weight and is now focusing it on the Navy and the knowledge he needs to be successful in boot camp."

Shawn Muder is an exceptional young man who has accomplished a great deal on his own. Imagine what he will accomplish with shipmates to back him up. Imagine how much greater the Navy will be with Sailors like this filling the ranks.

"I didn't have to recruit Shawn Muder," Brown finished. "He walked into the office and convinced *me* why he needed to be in the Navy. I was just the guy lucky enough to do his paperwork."

RINC volunteers for local community

Story by JO1(SCW) Andrew
Scharnhorst
NRD Phoenix

In the Navy, Brian Reed is a Fire Controlman – operating and maintaining the equipment that control a ship's weapons systems. During his off-duty hours, he's a fire controlman of a much different sort.

Since May 2004, FC2(SW) Reed, Recruiter-in-Charge of nearby NRS Los Lunas, has volunteered his services to the Rio Grande Estates Volunteer Fire Department in Belen, a small town about 45 minutes south of Albuquerque.

With his wife, Rene, and their three kids, Reed moved to Belen in May 2003 from USS *Nimitz* (CVN 68) in San Diego. They'd pass the firehouse on their way home every day, and about a year later they noticed a sign in front of the Department reading "Volunteers Needed."

They stopped in.

"We were thinking about coming down here anyway," Reed said. They were directed to come back for the Department's general business meeting and fill out all the paperwork. "We applied and got accepted. Done deal."

Reed had no experience fighting fires (other than shipboard training), but that didn't stop the Phoenix native. Since joining the department, he's helped out on about 60 blazes – including seven house fires.



Photo by JO1(SCW) Andrew Scharnhorst

In his spare time from his RINC duties in Los Lunas, N.M., FC2(SW) Brian Reed is Assistant Fire Chief of the Rio Grande Estates Volunteer Fire Department in nearby Belen.

"We had one structure fire about four miles north of Los Lunas. And the house was right on [N.M.] Highway 47, and we got up there, the thing was just fully engulfed."

One of the more unusual blazes he's doused was actually in motion. It was a trailer hauling firewood had somehow caught fire. As soon as the driver realized what was going on he pulled over.

"I got to be the first one on the scene, and I started putting water on the fire to get it out," Reed said.

With the heat and lack of air moisture – northern New Mexico summers typically have 10 to 20 percent humidity – the threat of fire is a very real part of everyday life. Plants don't get as much water and so become scenic kindling.

"There is a great deal of difference between firefighting in New Mexico and aboard ship," notes the blonde-haired, blue-eyed Reed. "When Sailors are out to sea, of course, they can't call the fire department to come put out fires – everybody *is* the fire department, whether they want to be or not."

"But when you're out here," he explained, "you have volunteers, and they're out here because they really want to do the job."

Rio Grande Estates has a roster of 14 people – five women and nine men – and L.E. Rubin, the fire chief, said Reed has been a great addition to their unit.

"Brian brings some things into the Department that I think had been lacking. He brings a maturity, first of all," Rubin said. "He's commanding enough in his attitude that he can take control of projects and lead others into getting it done. He's been a big advocate of teamwork here at our station; he's been able to get people to work as a team."

Rubin also credited Reed with being a quick learner.

"He grabs ahold of things quick; got good ability to look at things and reason them out on how they should be," said the Chief. "A lot of the things we do in the fire service are based on simply that: good common sense and good reasoning. And Brian has exhibited some good traits in that area."

Rubin quickly felt his young Sailor was ready for more responsibility – and after only a couple of months on the squad, named him Assistant Chief.

“Being a chief or an assistant chief in one of these departments isn’t so much a matter of being a firefighter or being an EMT,” Rubin said, “[but] more about managing your people and helping them go do what they do and bringing them back safely.”

Reed gives a great deal of credit to his shipboard training. It’s taught him to be aware of what equipment is needed and how much manpower is available, which type of fire they’re facing and how to battle it, weather conditions, and so much more.

“That’s how you make sure people come out of the fire alive,” he said.

Combating blazes isn’t the only thing on Reed’s firefighting dish. In late May, he performed a “swift water rescue”, pulling three juveniles to safety from the swollen Rio Grande.

He said his Navy training was more “rigorous, but immediate, with trainers scheduling you, and you go.” But in the civilian sector, you have to wait for it. “You have to schedule your time off from work or off of whatever else you do to go down there and get the training,” he lamented. “It’s nice I have the Navy’s training to go back on and show that I do have some knowledge about the firefighting world.”

His team has helped him, too. He’d never fought a fire from a truck until he got to Belen, so C.J. Schwartz, one of the other team members, has given him a lot of useful information.

“He does have more knowledge

than anybody I’ve talked to about firefighting,” Reed said. “And then the EMT [Emergency Medical Technician] services – they’re very open, very willing to work and that

Sailor on their squad. Some have even recognized Reed’s strong drive and work ethic.

“He’s crazy. Never stops,” said 19-year-old firefighter Laura Zabicki.

“We start to get him into ‘rehab’” – a break period for firefighters to prevent exhaustion by giving them water and hits of pure oxygen – “and he never wants to go. We usually take him water, and he’s usually really thankful for it, but he never wants to go, he never wants to leave the fire. He’s a hard worker.”

“I’m really delighted with what I’ve seen since he’s been here,” said Rubin. “I think for the limited time we’re going to get to keep him, until the Navy takes him somewhere else, he’ll be a great asset for this department.”

It’s obvious to anyone who knows the 5’11”, 230-lb. Reed that he really enjoys working with the fire department. However, it’s not just for pleasure that he does it; he feels a very deep sense of civic duty. He lives in the community, and knows more than a few of the people he’s helped. The best part, he said, is the community involvement –

despite the fact that the majority of the feedback from the community is negative.

“We don’t have a lot of people show up at the station and say, ‘Thank you for helping my son,’ but we do have the people that come in the station and say, ‘It took you twelve and a half minutes to get to my house!’” he lamented. “But when you come back from a fire, and you’re taking all your gear off and you’re sweaty and wet and dehydrated, and you have nothing but a smile on your face ... it is definitely well-rewarding in that respect.”

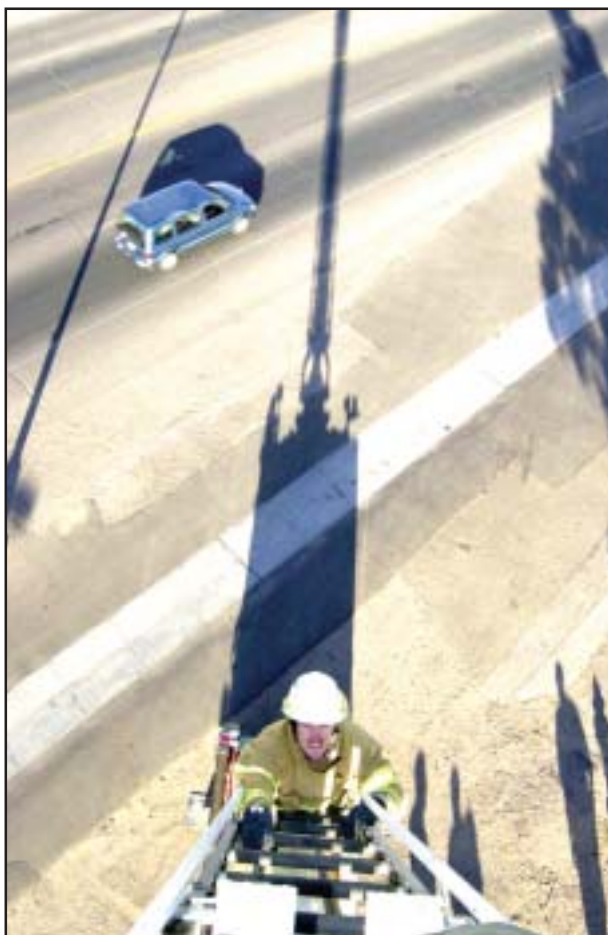


Photo by JO1(SCW) Andrew Scharnhorst

FC2(SW) Brian Reed, RINC of NRS Los Lunas, N.M., scales high above the street on nearby Rio Grande Estates Volunteer Fire Department’s hook-and-ladder truck. Reed is Assistant Fire Chief of the department.

makes everyone’s job that much easier ... Everybody has a little bit to add to the plate.”

Chief Rubin likes what Reed brings to the table, too.

“Up until the time he came, I think this department kept looking for a way to have little cliques to go off on their own. They were working as a team, but they were *different* teams,” he recalled. “Brian, in a short period of time, recognized that as a problem and said, ‘We’re all going to be a team, but it’s going to be the *same* team.’”

The firefighters like having a

Officer recruiter and wife guide youth

Story by
JO1(SCW) Andrew
Scharnhorst
NRD Phoenix

Every day, the Navy teaches responsible behavior to its Sailors. Two of the most important mantras are: ‘DON’T DRINK AND DRIVE’ and ‘ZERO TOLERANCE.’

One Navy couple, Ens. Matthew Larkin and his wife, Lt.j.g. Elissa Larkin, teach this philosophy to youths: ‘SAVE YOURSELF FOR MARRIAGE.’

Matthew, 23, is an officer recruiter with NRD Phoenix, and Elissa, 24, is a Navy Nurse (Labor and Delivery) at Twenty-nine Palms, Calif., recently took the time to talk with a gathering of eighth-graders about the benefits of chastity.

Since 2001, they’ve spoken to schools, youth organizations and other groups of teenagers about how sexual activity is a loaded gun; this time, they spoke with 46 students at St. Anne [High] School in Lawrenceville, N.J.

“The purpose of our presentations is to educate young people on the beauty of chastity and the healthy lifestyle advantages,” Matthew said.

While in college, they became involved with a group in Philadelphia called Generation Life. The group was building youth leadership to spread the message of chastity to their peers, and Elissa had been a chastity presenter in high school with a group in South Carolina called Family Honor.

“Because we were dating, Generation Life asked us to give talks sharing how to live chastely in a dating relationship,” Matthew said. “We received invites to speak at public and Catholic schools, youth groups, churches and conferences in Pennsylvania, New Jersey, Maryland and Delaware.”

Local television and radio talk shows asked them to appear on the

young person will experience from a sexually active lifestyle,” he continued.

One big topic for discussion is dressing modestly – especially for girls. With role models like Britney Spears and Lindsay Lohan, Matthew said, young girls often become confused as to what image to portray.

“Elissa gives some fun ex-



Photo by Col. (ret.) William Bauer

Ens. Matthew Larkin, left, and his wife Lt.j.g. Elissa Larkin speak to a group of 8th graders from St. Anne School in Lawrenceville, N.J., about the benefits of chastity before marriage. Ens. Larkin is an officer recruiter with NRD Phoenix; Lt.j.g. Larkin is a nurse in Twenty-nine Palms, Calif.

air. Ironically, Matthew said, it’s that same mass media – print and electronic – that shapes the perceptions of youth.

“They bombard people with so many messages about sex, making it the norm that as long people have ‘safe sex’, they can live without the consequences.” Kids – especially adolescents – buy into the lie that this will be fulfilling for them, the young officer recruiter added, when in fact the ensuing promiscuity leads to record high numbers of sexually transmitted diseases and abortions.

“Not to mention the heartache and emotional problems that a

amples of how to dress attractively but still preserve their femininity. She tells the girls to wear clothes that are ‘tight enough to show you’re a woman, but loose enough to show you’re a lady,’” said Matthew.

One of the great benefits of chastity is self-respect; dressing modestly plays a large part in that, he added.

The pair offer the kids fun, healthy suggestions for dates and then let them come up with their own ideas. At Saint Ann, Matthew said, the students came up with more ideas than most classes they’ve visited, from picnics and

ice-skating to playing basketball and hiking.

Another major topic is sexual health. The most common message youths hear is 'just wear a condom to be safe', and they won't have to worry about STDs.

"However, national medical studies have proven that condoms do not protect against some of the most prevalent STDs," said Matthew. "We encourage anyone who has been sexually active to get tested."

The students at Saint Ann's were "absolutely attentive and receptive" to what the couple had to say, Matthew recalled.

"Given the topic of our talk, students can sometimes be standoffish, but this group of kids was the opposite," he said proudly. "We had volunteers for all our examples, and they were not afraid to ask questions."

One eighth-grader, Kelly, said she found the talk "amusing and funny."

"It wasn't boring. They talked about very important things. The stuff they said is good for all of us to know."

Her classmate Katie agreed.

"The talk was informative. It helped me to better understand Catholic moral values. It also gave me a better sense of what God wants me to be doing with my body, and how He wants me to live."

Many of the kids feel the Larkins' presentation will influence their decisions or attitudes toward pre-marital sex. Katie, for example, had already decided to abstain – but said the talk reinforced that choice.

"I now realize that others are trying to be chaste and modest too."

"We loved seeing a young, married couple give such a positive witness," gushed Julie, another eighth-grader.

The overall focus of the Larkins' talks deals with the positives. Adolescence is a very exciting time; students should be free to pursue their goals and develop healthy relationships with members of both genders.

"We present a message that has benefited us so much in our own lives, in building a solid friendship that led to marriage," Matthew explained.

The Larkins were inspired by seeing their friends hurt by the effects of sexual immorality – being victims of date rape, having divorced parents, suffering emotional turmoil, engaging in self-destructive behavior, etc.

"With the guys, we have the 'locker room talk.' Matt talks to the guys about watching how they talk about girls when it's just the guys," said Elissa. "Being careful about how they speak about women trains their minds and gives a positive witness to other men to realize the dignity and respect that women deserve. Being a gentleman never goes out of style."

"We strive to live the beauty and freedom of sexual purity and when you see how confusing this world can be, you want to shout to everyone that it doesn't have to be that way," they said. "[Kids] don't realize [their] decisions are shackles around their ankles." Matthew explained that when kids decide to have sex, the consequences can tie them down.

"We fall victim of our desires and lusts when we cannot control ourselves," he said. "Humanity has proven that we will kill for our lusts (as in abortion) and we will die for our lusts (as in AIDS). That's powerful inhibition, not freedom."

The couple said they want kids to be free to experience true authentic love.

"We want young people to know that there are alternatives."

NRD Sailor honored

STG2(SW) Lynette Dallam of NRD Philadelphia appears on the video jumbotron at the NFL Philadelphia Eagles home opener Sept. 18. Dallam, of Chester, Pa., was spotlighted during the game as a "Hometown Hero," a game feature that recognizes local military members for their service. Dallam mentioned in her submission write-up that the Navy helped her deal with the loss of both parents a year apart, and that she is a big Eagles fan. A live shot of her appeared on the video jumbotron and the announcer mentioned some of her Navy accomplishments, as the crowd gave her a standing ovation and chanted "U-S-A." She also received two game tickets.



Photo by JOC(SW/AW) Monica Hallman

CNRC Recruiter Store keeps field supplied

Story and photos by
PH2(AW/SW) Jayme Pastoric
CNRC

Packed into a warehouse in the middle of small town Millington, Tenn., lies the greatest cache of Navy Recruiter Aid Devices (RADs) and promotional items.

With shelves reaching upwards of two stories and some boxes bigger than cars, the CNRC Recruiter Store is a Sailor's and potential Sailors' Christmas stocking.

From posters to jumpsuits, key chains to tablecloths, CNRC's storehouse has an abundance of things to get the message out to the public.

NCC Thomas Quist, who has plans of retiring soon, has served at the warehouse for three years. While members of parent command, Commander, Navy Recruiting Command work hard to meet recruitment goals, Quist enjoys the relaxed atmosphere of the warehouse.

"We are a relaxed bunch out here,

we all get along and for the most part have fun too," said Quist.

The store supplies fleet recruiters with items, such as cups, tee shirts, windbreakers, pens and small toys all bearing the Navy logo to pass out to civilian and military personnel during events and functions sponsored by the Navy.

With summer temperatures reaching upwards of 110 degrees and with no air-conditioning, the giant warehouse traps the heat and becomes a sauna, but the personnel wipe the sweat from their brow and crack a smile.

"I have no reason to go to the gym while I work here," said Chrisalyn Pond. "I get a total workout lifting boxes and moving the items around the store," said Pond.

With a greater demand on recruiting new personnel into the Navy, the store plays a pivotal role in that mission. Having the ability to ship items with the Navy name to recruiters that in turn pass it out to potential recruits is an easy yet effective way in getting the Navy to an otherwise unreachable market.

Memphis-based Navy recruiter, AO2 Derick Bell, said the items the store provides are a valuable aid to



NCC Thomas Quist is the senior military member at the store and is responsible for shipping all Navy recruiting products from the warehouse to the field. "I work in an environment that is relaxed, and I enjoy it," said Quist. He has been at CNRC for three years and plans on retiring in 2007 after 20 years of Naval service.

With products ranging from Navy pens and pencils to larger items such as posters and jumpsuits, the CNRC Recruiting Store is jam packed with two-story high shelves with numerous boxes neatly arranged and organized for each product and Navy item. The store is responsible for shipping all Navy Recruiting products from the warehouse to Navy Recruiting stations and Navy sponsored events.

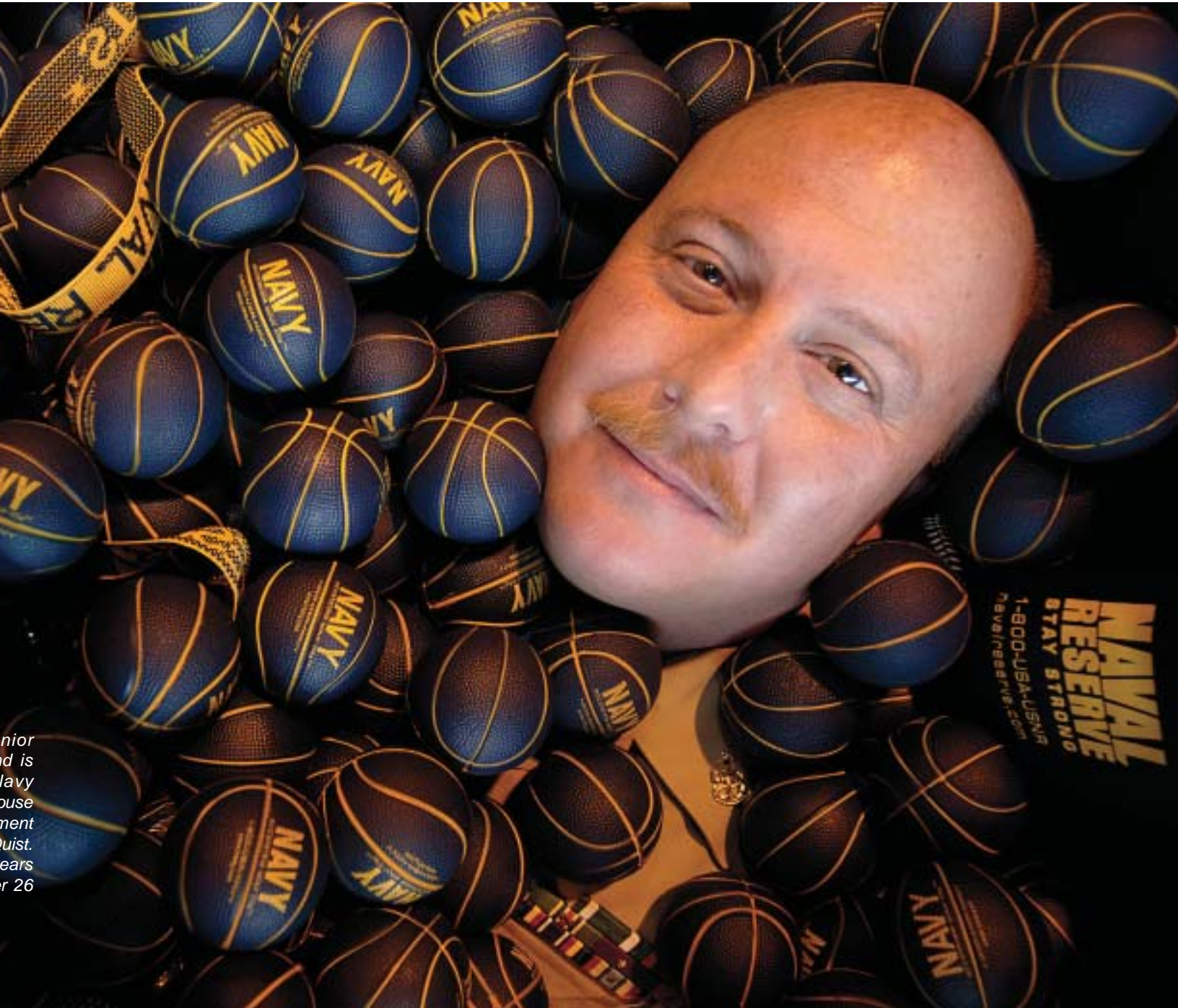


the mission of providing quality products to the fleet and assist what he and others are doing.

"The Navy RADs and promotional items are a big part in getting the Navy's name and message out to the public," said Bell.

"We give the kids T-shirts and other items. Then the kids want to know about the Navy. They talk to us and we explain the Navy's mission and goals," said Bell.

While recruiters pound the pavement for bright adults to enlist into the Navy's various branches, the work that the store does is a vital part of the job of the Navy recruiter.



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Department of Defense employee, Carmon Smith, stacks boxes on a pallet as she prepares another load for shipping. Smith has been at the store for six months and said that she loves her job. "I walk around the warehouse with a smile on my face all day long," said Smith. The store is responsible for shipping all Navy Recruiting products from the warehouse to the field.



Best Stations In The Nation

October 2005

Region South
Small Station
NRS St. Thomas
NRD Miami

Medium Station
NRS Waterford
NRD Michigan

Large Station
NRS Perrine
NRD Miami

Region West
Small Station
NRRS Las Vegas
NRD San Diego

Medium Station
NRS Portland
NRD San Antonio

Large Station
NRS Mesa
NRD Phoenix

Region North
Small Station
NRS Leominster
NRD New England

Medium Station
NRS Altoona
NRD Pittsburgh

Large Station
NRS Albany
NRD Buffalo

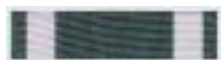
Region Central
Small Station
NRS Deerpark
NRD Houston

Medium Station
NRS St. Cloud
NRD Minneapolis

Large Station
NRS Longview
NRD Houston



Personal Achievements



**Navy and Marine Corps
Commendation Medal**

CNRC HQ
NCC Howard Collings
ITC(SW) Russell Peterman
NCCS(SW) Juan Rodriguez
STGC(SW) Michael Roland

NRD Los Angeles
ETC(SW/SS/AW) Ralph
Garcia



**Navy and Marine Corps
Achievement Medal**

CNRC HQ
YN1(SW) Warren Garrett
HMC(SW) Joseph Moore
SK2(SW) Roger Moore

NRD Chicago
LT Matthew Donahue
CTTC(SW) Ryan Gerlach
GM2(SW) Toby Hendricks

OS2(SW) Mccajor Quinn
OS1(SW/AW) Leonard Sambs
GM1 Steven Williams
STS2 Thomas Donovan

NRD Los Angeles
NCCS(AW) Eugene
Bouchand Jr.
SK2(SW) Carlos Cong
AO2(AW) Michael Cooper
LT Andrea Desanto
MRC(SW/AW) Daniel
Hernandez
PN1(AW) Bayani Maximo
SKC(SWC) Erwin Rempola

HMC(FMF) Marshall Robins
STG1(SW) Alan Simon
HM1(SW/FMF) John Straub
NC1(SW) James Swain
LT Nicholas Wettels
QMC(SW/AW) Jesse
Williams

To have your award
included, please fax your
award citation (Navy and
Marine Corps Achievement
Medals and above) to
(901) 874-9074,
ATTN: JO1 Chambers.



Photo by JOC(SW/AW) Monica Hallman

NRD Philly Recruiters of the Year meet Stremme

HT2 Jacob Edwards and NC2 Raihna Campos get autographs from Navy #14 race car driver David Stremme at the Dover International Speedway Sept. 24. Edwards and Campos are the active and reserve recruiters of the year for NRD Philadelphia. The two recruiters got to meet the Navy #14 pit crew, and observed the race from the pits.



NRD Atlanta

AME2 Tolleson
NRS Greenville

NRD Buffalo

STG2(SS) Thomas Manny
NRS Schenectady

NRD Dallas

GSE2(SW) Jose Carrillo
NRS Richardson

NRD Denver

NC2 Thomas Burke
NRS Fort Carson

NRD Houston

BM2 Jamar Perry
NRS Baytown

NRD Indianapolis

DC2(SW) Ty Griffin
NRS Huber Heights
NC1 Charity Clay
NRS Piqua

NRD Jacksonville

NC1 Paul Allen
NRS Mayport
ABE1(AW) Luis Martinez
NRS St. Augustine

NRD Kansas City

CTO3 Timothy White
NRS Gladestone
BM2 Kristopher Brown
NRS Springfield

NRD Los Angeles

EM1 Shane Kleca
NRS West Covina
ABE2 Matthew Madumesi
NRS Hawthorne

NRD Miami

HM2(FMF/AW/SW) Noel Martinez
NRS Perrine

STG2(SW) Kristy Finley
NRS Margate
MM2(SW) Jamal Clarke
NRS Temple Terrace

NRD Michigan

BM2 Joseph Pfaff
NRS Madison Heights
STG2 Nathan Shoemaker
NRS Waterford

NRD Minneapolis

HM3 Michael Runels
NRS Burnsville
ABH2(AW) Beau Pepin
NRS Coon Rapids
DC2(AW/SW) Kyle Nordlund
NRS St. Cloud

NRD Montgomery

QM1 Fisher
NRS Gulfport

NRD New England

BU1(SCW) Jayson Whalen
NRS Brockton
AC1 Jeremy Hassett
NRS Bangor
DC1(SW) Rodolfo Barrera
NRS Worcester
EO2(SCW) Sean Burke
NRS Plymouth

NRD New Orleans

OS2 Lionel Harris
NRS Monroe

NRD New York

SK2(SW) Jehar Ortiz
NRS East Brunswick
GSM2(SW) Dexter Fraser
NRS Kings Plaza

NRD Ohio

AD1(AW/SW) Stephen
Dombroski
NRS Columbus East

ET1 Thomas Gatewood
NRS Chilicothe

NRD Philadelphia

BM2 Troy Roberts
NRS Silver Spring
CTO2 Nolan Herndon
NRS Dover
BM2(SW/AW) Brian Jones
NRS Catonsville

NRD Pittsburgh

MMC(SW) Kenneth Bilger
NRS Altoona
OS2(SW) Chrissy
Burcham
NRS Monroeville

NRD Richmond

BM2(SW/AW) Jimmie Brown
NRS Chesapeake
HM2 Jeremy Geer
NRS Little Creek

NRD San Antonio

MM1(SS/SW) Shane Force
NRS Lubbock
DCCS(SW) Seldon Gabbard
NRS Portland

NRD San Diego

NC1 Victor Gomez
NRRS 32nd St.
GSEC(SW) Balbin Pinto
NRS Chula Vista
NC2 Casey King
NRRS 32nd St.
GSM2(SW) Pablo Garza
NRS Imperial Beach
DC2(SW) Jorge Ponce
NRS Fontana

NRD San Francisco

QM1(SW) Jackie Whitfield
NRS Visalia



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For more information on becoming a recruiter, check out the Shore Special Programs link www.npc.navy.mil/enlisted/shorespecialprograms/recruitingduty or contact the following detailers via email or telephone.

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E6 Detailer 901-874-3861, Orlando.Wilson@navy.mil

E4-E5 Detailer 901-874-2352, Corey.Stevens@navy.mil

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